

**Table 6.1. Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Employer and Nonemployer Firms: 1998 Through 2001**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998	Percent change		
						2001/2000	2000/1999	1999/1998
<b>54</b>	<b>Professional, scientific, and technical services (except notaries and landscape architectural services) .....</b>	<b>937,176</b>	<b>895,736</b>	<b>812,941</b>	<b>745,427</b>	<b>4.6</b>	<b>10.2</b>	<b>9.1</b>
5411	Legal services (except notaries) .....	175,383	164,190	157,373	148,406	6.8	4.3	6.0
54111	Offices of lawyers .....	168,821	158,247	151,304	142,495	6.7	4.6	6.2
54119	Other legal services <sup>1</sup> .....	6,562	5,944	6,069	5,912	10.4	-2.1	2.7
5412	Accounting, tax preparation, bookkeeping, and payroll services ..	85,072	80,066	72,264	67,002	6.3	10.8	7.9
541211	Offices of certified public accountants .....	56,325	51,931	47,834	44,888	8.5	8.6	6.6
541213	Tax preparation services .....	4,749	4,185	3,860	3,445	13.5	8.4	12.1
541214	Payroll services <sup>2</sup> .....	12,069	12,378	10,319	9,009	-2.5	20.0	14.5
541219	Other accounting services .....	11,928	11,573	10,251	9,661	3.1	12.9	6.1
5413	Architectural, engineering, and related services (except landscape architectural services) .....	174,949	166,709	148,240	137,989	4.9	12.5	7.4
54131	Architectural services .....	29,004	27,174	24,411	22,827	6.7	11.3	6.9
54133	Engineering services .....	127,852	123,463	108,675	99,920	3.6	13.6	8.8
54138	Testing laboratories .....	8,262	7,487	7,271	7,340	10.4	3.0	-0.9
5413x	Other related services <sup>3</sup> .....	8,449	8,586	7,884	7,902	14.5	8.9	-0.2
5414	Specialized design services .....	23,027	23,120	20,786	19,206	-0.4	11.2	8.2
54141	Interior design services .....	8,243	8,104	7,401	6,904	1.7	9.5	7.2
5414x	All other design services <sup>4</sup> .....	14,785	15,017	13,385	12,302	-1.5	12.2	8.8
5415	Computer systems design and related services .....	184,240	185,208	163,682	139,723	-0.5	13.2	17.1
541511	Custom computer programming services .....	66,972	69,290	61,780	52,195	-3.3	12.2	18.4
541512	Computer systems design services <sup>2</sup> .....	85,936	87,572	77,057	67,862	-1.9	13.6	13.5
541513	Computer facilities management services <sup>2</sup> .....	19,091	16,384	15,234	11,896	16.5	7.5	28.1
541519	Other computer related services ..	12,241	11,962	9,611	7,770	2.3	24.5	23.7
5416	Management, scientific, and technical consulting services .....	116,216	105,663	96,530	89,268	10.0	9.5	8.1
54161	Management consulting services ..	96,743	88,327	80,987	74,293	9.5	9.1	9.0
54162	Environmental consulting services <sup>2</sup> ..	8,977	8,076	7,350	6,783	11.2	9.9	8.4
54169	Other scientific and technical consulting services .....	10,496	9,260	8,193	8,192	13.3	13.0	Z
5417	Scientific research and development services .....	57,473	51,428	45,739	41,695	11.8	12.4	9.7
54171	Research and development in the physical, engineering, and life sciences .....	53,111	47,411	42,077	38,325	12.0	12.7	9.8
54172	Research and development in the social sciences and humanities ..	4,362	4,017	3,662	3,370	8.6	9.7	8.7
5418	Advertising and related services .....	71,994	73,593	65,605	60,467	-2.2	12.2	8.5
54181	Advertising agencies .....	26,054	26,350	22,419	19,776	-1.1	17.5	13.4
54182	Public relations agencies .....	8,238	8,693	7,026	6,364	-5.2	23.7	10.4
54185	Display advertising .....	6,571	6,701	6,244	5,598	-2.0	7.3	11.5
54186	Direct mail advertising .....	10,721	10,359	9,929	9,581	3.5	4.3	3.6
5418x	All other advertising <sup>5</sup> .....	20,410	21,489	19,987	19,147	-5.0	7.5	4.4

See footnotes at end of table.

Table 6.1. **Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Employer and Nonemployer Firms: 1998 Through 2001—Con.**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998	Percent change		
						2001/2000	2000/1999	1999/1998
5419	Other professional, scientific, and technical services (except veterinary services) .....	48,823	45,759	42,722	41,672	6.7	7.1	2.5
54191	Marketing research and public opinion polling .....	10,136	10,366	9,609	8,457	-2.2	7.9	13.6
54192	Photographic services .....	8,705	8,560	8,001	7,859	1.7	7.0	1.8
541921	Photography studios, portrait .....	5,570	5,426	5,120	5,039	2.7	6.0	1.6
541922	Commercial photography .....	3,136	3,135	2,881	2,820	Z	8.8	2.2
54193	Translation and interpretation services <sup>2</sup> .....	1,100	1,064	976	948	3.4	9.0	2.9
54199	All other professional, scientific, and technical services .....	28,883	25,768	24,136	24,407	12.1	6.8	-1.1

Z Less than .05 percent.

<sup>1</sup>Revised.

<sup>1</sup>Estimates for NAICS 541191 (title abstract and settlement offices), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

<sup>3</sup>Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services).

<sup>4</sup>Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services).

<sup>5</sup>Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.1 provides estimated measures of sampling variability (coefficients of variation).